



# FILMING



## **WEBSHOTZ®** from only **£400+VAT**

*WEBSHOTZ® brings video production down to a cost you can't afford to ignore.*

### **WEBSHOTZ PACKAGE £400 + VAT**

The WebShotz package is based on using our Green Screen studio situated at our offices in High Wycombe. Although called WebShotz the video can be used in any number of ways e.g. embedded into a PowerPoint presentation, attached to an email or on an intranet.

#### **What we provide:**

**UPTO 2 HOURS OF FILMING** using camera and green screen kit with studio lighting and one tie clip microphone along with a technical operator. One roll tape stock. Teleprompting can be supplied at an additional cost of £100. If using teleprompting the script should be provided as a rich text file (RTF) with no typographical elements such as underline, bullets or paragraphs. We will provide instruction on presentation style and the effective use of the prompter.

**UPTO 4 HOURS EDITING** with one logo at top and tail, one name super and up to 4 photographs can be included. You can supply a suitable background for the subject or choose from our range of still or animated backdrops.

#### **What's the criteria:**

The filming has to be based at our studio. Maximum of 10 minutes of footage (rushes). Edit will generally be completed within the same working day. Final production to be 2 minutes or less in duration. Encoded to a file format of your choice (e.g. WMV, MP4, MOV) Payment to be made in full within 30 days of the invoice.

#### **What's not included:**

Additional WebShotz. The package is for one single WebShotz although several could be shot on the same day.

### **WEBSHOTZ MOBILE PACKAGE £600 + VAT**

We come to your office and shoot. This package has the advantage that you don't need to leave the office. Similar package as above but does not include use of the Green Screen or teleprompting. Mileage is charged at £0.55 p.m. or free if in a 10 mile radius of our headquarters. For each additional WebShotz shot at the same time add £200.



Call Take One for communications that work because seeing is believing

\*Cost includes upto 2 hours shoot in the Take One green-screen studio, if required, teleprompting can be supplied for an additional cost of £100. Up to 4 hours of editing including your logo or 3 photographs on-screen. Includes encoding the final video to a single file of your choice for your website or as a powerpoint video. Please call for more information. Terms & conditions apply.





# FILMING



## CUSTOMER ENGAGEMENT PACKAGE

(FROM £1,500)

### GREEN SCREEN C.E. PACKAGE £1,500 + VAT

The Green Screen C.E. package is a special camera kit which is set up in a room where respondents are filmed against a coloured screen and visual images or backgrounds can be electronically inserted at the later edit stage. The room should be sited in a quiet position away from any noise and be emptied of all furniture except for 3 chairs and a small table. You should allow at least 1 hour for setting up prior to the start of filming. Once set up the filming can be a very fast, effective way of acquiring a large selection of vox pops in a short time but this will be determined by your Interviewer's schedule.

#### What we provide:

**1 DAY FILMING** using camera kit and 'Chromoflex' green screen kit with basic lighting and two tie clip microphones along with a technical operator. One roll tape stock. Audio transcribing up to 30 minutes of interviews with time-coded transcripts supplied for the client to provide an initial paper edit decision list so you do not have to attend the edit in person.

**1 DAY EDITING** with up to 7 hours basic editing to produce a 3 - 4 minute video. We supply one client approval MP4 of the rough-cut edit, then one final encoded file of your choice (e.g. MP4, Flash, WMV) of the completed edit.

#### What's the criteria:

The room used for filming (studio) needs to be at least 4m x 5m and in a quiet location and should be a separate area to that used for the general focus group meeting. Respondents should be kept out of the room until being filmed. Filming is based on an 8 hour day base to base. Maximum of 30 minutes of footage (rushes). Edit to be completed within one working day. Final production to be 5 minutes or less in duration. Payment to be made in full within 30 days of the invoice. For new clients 50% of the total is payable in advance of the shoot so as to guarantee availability of facilities. Projects cancelled by the client with less than 24 hours notice will be charged at 50% of the total cost.

#### What's not included:

Mileage (charged at £0.55 per mile), or other transport costs, parking or congestion charges.  
Crew subsistence or refreshments (if applicable).

#### WHAT IF.....

.....there is an overnight required? Then there is a crew overnight supplement charge of £150 per night.

The client is responsible for booking accommodation and for paying all crew subsistence and refreshments.

.....I record more than 30 minutes of rushes? You will be charged £17 for each additional tape used. £2.80 per minute of additional transcription. £45 for each additional tape digitised into the edit suite and £70 per hour for any additional edit time incurred.

.....I want to use some graphics such as logos or name captions? Name captions are included in the edit, as is one logo at the beginning and end of the video. Any additional graphics to be created will be charged at £40 per hour.

.....my client wants to change something? After delivery of the completed edit, any amends will be charged at the basic edit rate of £70 per hour unless agreed by Take One to be a production error in which case it will be corrected and a new encoded file will be produced at no extra charge.

.....I want to use some music? No music is included in the package however you can supply your own tracks for inclusion provided it is supported by evidence that all rights have been cleared. Usual copyright regulations apply. Take One can supply library music at MCPS/PRS rates.

.....my client wants a DVD of the programme? A DVD can be encoded, authored and burned at a charge of £35.00 with additional copies at £8 each.

*This package is restricted to the above criteria and any additional requirements should be treated as a bespoke project. Terms and Conditions apply.*



## SHOOT PACKAGE 1 (€750)

### HD SHOOT

**Vision:** Sony XDCam PMW EX3 tapeless camera with SDHC cards backed up to NEXTODI card reader  
Tripod, fig rig and mono pod  
Sony 9" field monitor

**Sound:** SQN mixer, Sennheiser 416 rifle mic with boom, 3 x Sennheiser radio mics  
4 x Sony ECM 77 personal mics, M58 reporters mic

**Lighting:** 2 Pampalite softlites  
3 x Arri 600w or 4x 800w Redheads

**Crew:** Lighting cameraman, Sound recordist, Camera assistant

## SHOOT PACKAGE 2 (€650)

### SD / HDV SHOOT

**Vision:** Sony HVR Z1E DV Cam  
Tripod, fig rig and mono pod, Sony 9" field monitor

**Sound:** SQN mixer, Sennheiser 416 rifle mic with boom, 2 x Sennheiser radio mics, 2 x Sony ECM 77 personal mics

**Lighting:** 2 Pampalite softlites, 3 x 300w Gulliver

**Crew:** Lighting cameraman, Sound recordist

## SHOOT PACKAGE 3 (€1,500)

### MULTI- CAMERA SHOOT (UPTO 3 CAMERAS)

**Vision:** 2 x Sony HVR Z1E DV Cam, with locked off  
1 x Ikegami HZ-DV7W  
OR Sony EX3 and SONY EX1 XDCam tapeless  
Tripods, 2 x Sony 9" field monitors

**Sound:** Full sound kit supplied

**Lighting:** 2 x Softlites, 4 x 800w Redheads

**Crew:** Lighting cameraman, Camera Operator, Sound recordist, Camera Assistant



## SHOOT PACKAGE 4 (€475)

### BASIC SD SHOOT KIT

**Vision:** Sony HVR Z1E DV Cam with tripod

**Sound:** 2 x Sony ECM 77 personal mics

**Lighting:** 3 x 300w Gullivers

**Crew:** Lighting cameraman

## GREEN SCREEN (€150)

Additional Green or Blue screen kit includes lighting